



INNOVATION TOUR 2017

UNLEASH YOUR DIGITAL VISION
#WITHOUTCOMPROMISE

The Westin SYDNEY
May 3

THE WORLD IS

CHOICE

CHANGING

DATA VOLUMES

RISKS

SPEED &
AGILITY

COMPETITION



Gartner predicts, **BY 2020, INFORMATION** will be used to reinvent, digitalize or **ELIMINATE 80 PERCENT** of **BUSINESS PROCESSES** and **PRODUCTS** from a decade earlier.

[Gartner Predicts Three Big Data Trends for Business Intelligence, February 2015](#)

DIGITAL DISRUPTION SPARES NO INDUSTRY



Digital:

- Consumer centric supply chains
- Platform as a retailer (Alibaba & Amazon)

Digital Category:

- Process
- Innovation

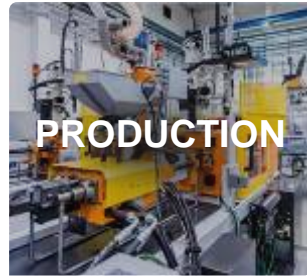


Digital:

- Personalized medicine
- Health card as a medical service

Digital Category:

- Process
- Innovation



Digital:

- Individual production
- Smart products (II 4.0, MES, IoT)
- Predictive solutions

Digital Category:

- Organizational
- Innovation



Digital:

- Platform as a broker
- Personalized insurance contract

Digital Category:

- Service
- Innovation



Digital:

- Connected cars
- Platform as a broker (Uber)

Digital Category:

- C: Connected
- A: Assisted
- S: Shared Service
- E: Electric

AUSTRALIA JUST BEHIND SINGAPORE IN DIGITAL TRANSFORMATION

DIGITAL TRANSFORMATION INDEX- A RESEARCH BY EIU

1 Top-Line Growth

2 Efficiency

3 Compliance Mgmt

Digital Transformation Index

	Country	Score
1	Singapore	75.6
2	South Korea	72.5
3	Japan	70.7
4	Hong Kong	65.7
5	Taiwan	65.1
6	Malaysia	42.0
7	China	33.9
8	Thailand	23.9
9	India	19.3
10	Philippines	18.8
11	Indonesia	16.0

Comparator countries	Score
United States	77.3
Australia	74.3
United Kingdom	72.6

KEY CONSIDERATIONS FOR ENTERPRISES TO STAY 'DIGITAL WINNERS' AND EXPAND

1 Platform vs App

2 People & Processes

3 Outside In vs Inside Out

A man in a dark suit stands in profile, looking out of a large window. The scene is a futuristic office with a glass desk and a modern chair. The background is a blurred cityscape at night, suggesting motion and progress. The overall color palette is dominated by blues and whites, with a bright light source on the right side.

Q1 2017 HIGHLIGHTS

25 YEARS OF ARIS

LEADER OF THE LEADERS IN PROCESS MANAGEMENT & PROCESS ANALYTICS




- Successful for 25 years ARIS—the leader in business process management
- Sneak preview: ready for the digital transformation with ARIS 10

“ Software AG’s world leading process Software ARIS breaks 25-YEAR-RECORD and sets course for the future with new release”

The image features two large, dark puzzle pieces being pushed together by silhouetted figures. The background is a bright sunset or sunrise over a window. The text 'TWO BECOME ONE' is prominently displayed at the top.

TWO BECOME ONE

SOFTWARE AG ACQUIRES CUMULOCITY

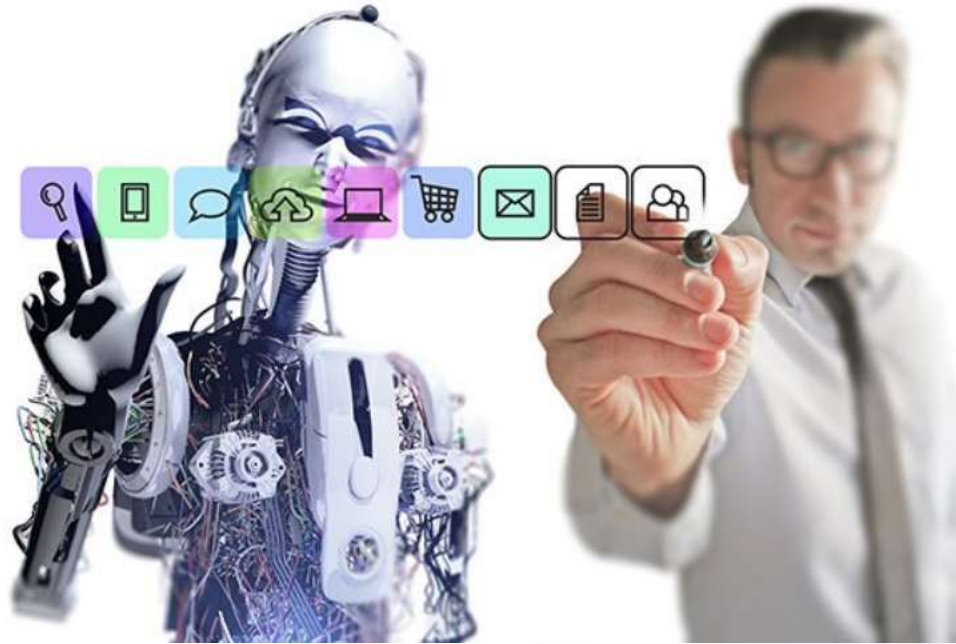
 **software** AG

SOFTWARE AG & ZEMENTIS

ARTIFICIAL INTELLIGENCE & MACHINE LEARNING BOLSTERS IOT LEADERSHIP

**IOT,
MEET AI**

 **software**^{AG}



DIGITAL CAPABILITIES

5 BUILDING BLOCKS OF THE DIGITAL BUSINESS PLATFORM

BUSINESS & IT TRANSFORMATION

 Business strategy & planning

 Customer journey mapping

 Design & analysis

 Risk & compliance management

 Audit management

 Portfolio management

 Enterprise architecture

ANALYTICS & DECISIONS

 Artificial Intelligence

 Predictive Analytics

 Process discovery

 Process monitoring

 Event routing & storage

 Pattern detection

 Visualization & analytics

 Adaptive Decisions

 Event processing

PROCESS

 Dynamic orchestration

 Process automation


 Application development

 Case management

 Mobile enablement

 Task management

 Rules management

 Work management

INTEGRATION

 Application integration

 B2B integration

 Master data management

 Cloud service integration

 IoT integration

 Big Data integration

 Services governance


 API gateway

 API portal

IN-MEMORY DATA

 In-Memory data management

 Universal messaging

 Distributed search

 Compute & analytics



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RELEVANCE, INNOVATION & SCALE

INNOVATION TOUR IN SYDNEY

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JOS GROND

Vice President Business Development
Cumulocity GmbH



EDDIE MCDAID

Senior Vice President, Software
AG



JENNIFER SMITH

CMO, SOFTWARE AG



SPONSORS :



A man with grey hair and a goatee, wearing a light-colored suit jacket, is shown from the chest up. He has his hands clasped in front of him and is looking directly at the camera with a serious expression. The background is a composite image of a city skyline, likely London, featuring the River Thames and the London Bridge. The scene is bathed in a warm, golden light, suggesting sunrise or sunset. The text "YOUR FIRST CHOICE" is overlaid in large, white, bold, sans-serif capital letters across the center of the image.

**YOUR FIRST
CHOICE**



S software AG

#WITHOUT COMPRISE